



December 4-5, 2024
Barcelona, Spain

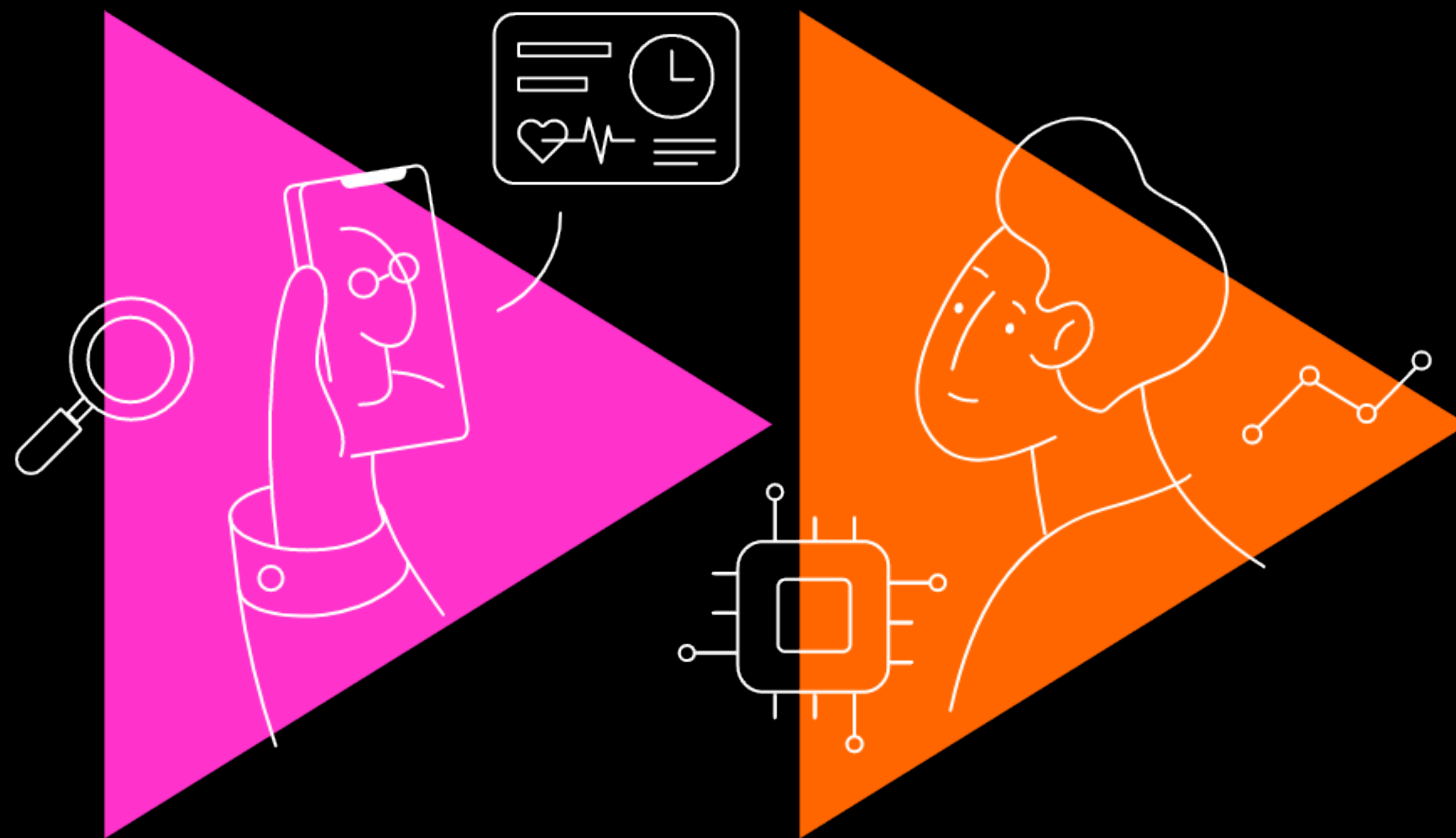
PROSPECTUS 2024

1000+
Attendees

40+
Countries

100+
Speakers

2
Networking
days

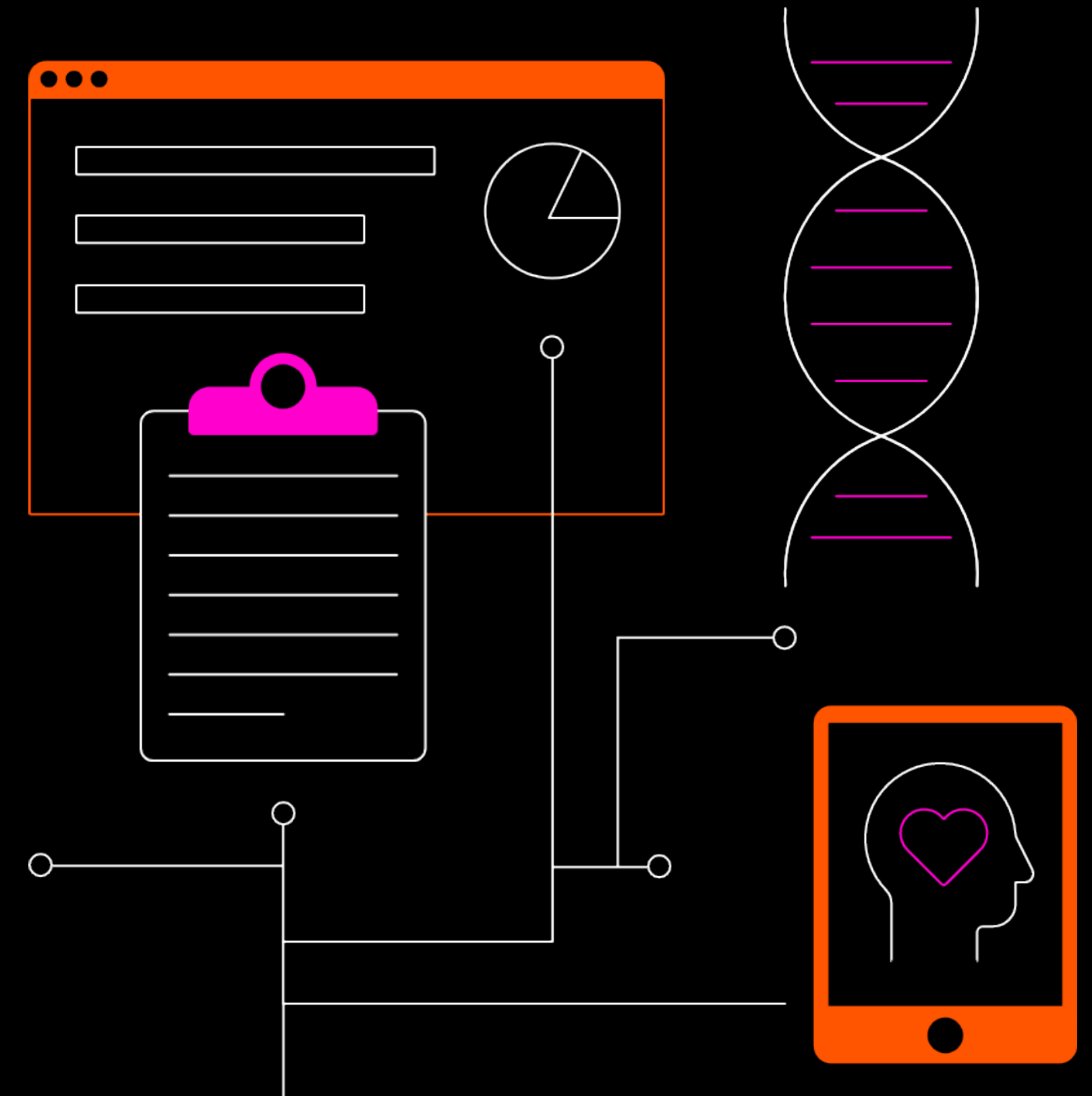


hosted by  **Kilo.Health**

Europe's premier event for health tech innovators

Health Tech Forward returns on December 4-5, 2024! Featuring a lineup of digital health entrepreneurs, providers, payers, life sciences & pharma, med tech manufacturers, consumer tech & wellness brands and global tech giants, the event will put a spotlight on the trends shaping the future of healthcare.

This is no ordinary tech conference – Health Tech Forward stands apart for its focus on quality content and unmatched networking opportunities. Prepare yourself for two days of action, featuring targeted 1:1 meetings, empowering keynote speeches, dynamic panel discussions, and interactive fireside chats that delve into technologies revolutionising health and wellness.



1000+

Attendees

300+

Startups

150+

VCs & CVCs

150+

Corporates

100+

Speakers

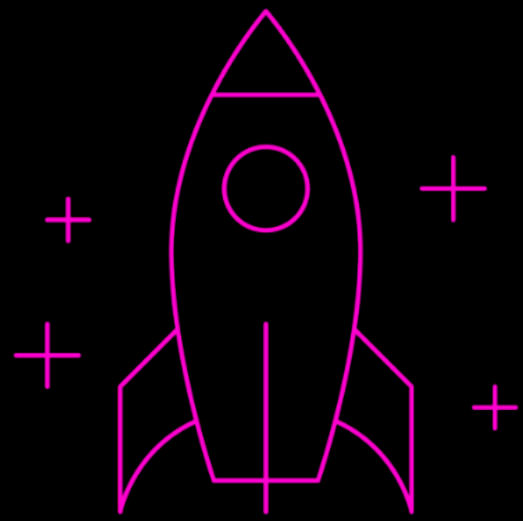
200 000+

Market Reach

20+

Networking Hours

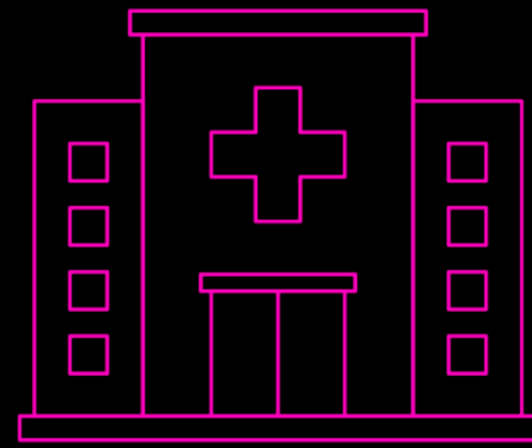
Who attends



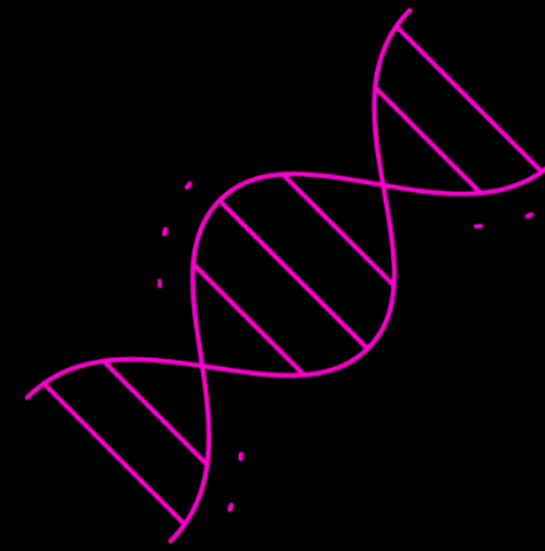
Startups



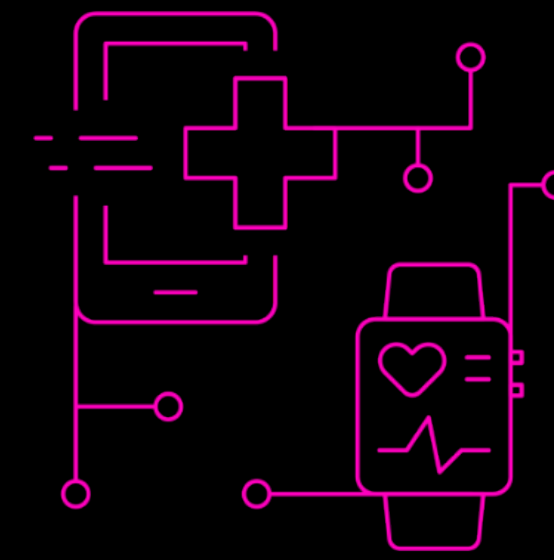
Investors



**Healthcare
Providers**



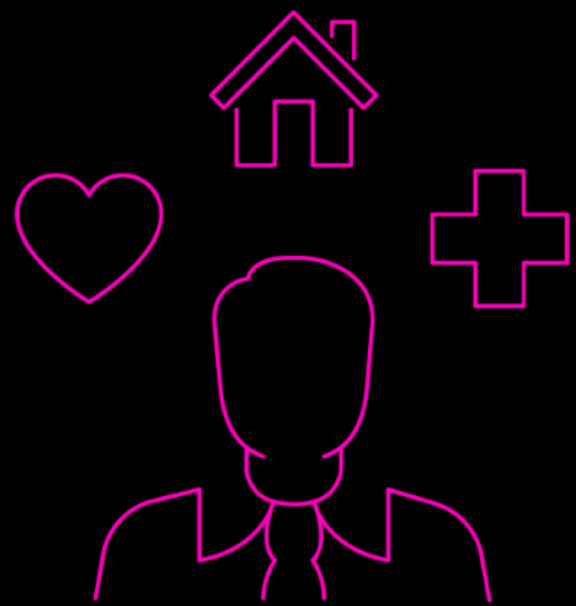
**Life Sciences
& Pharma**



**Consumer Tech
& Wellness**



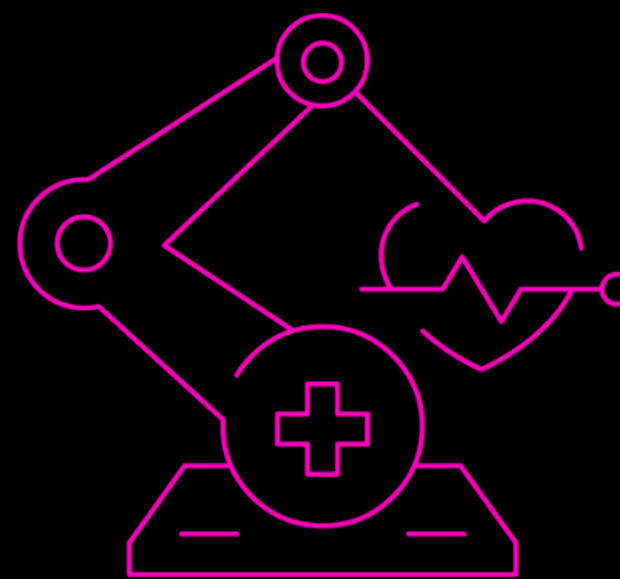
Insurances



**Employee
Benefits Leaders**



**Tech
Companies**



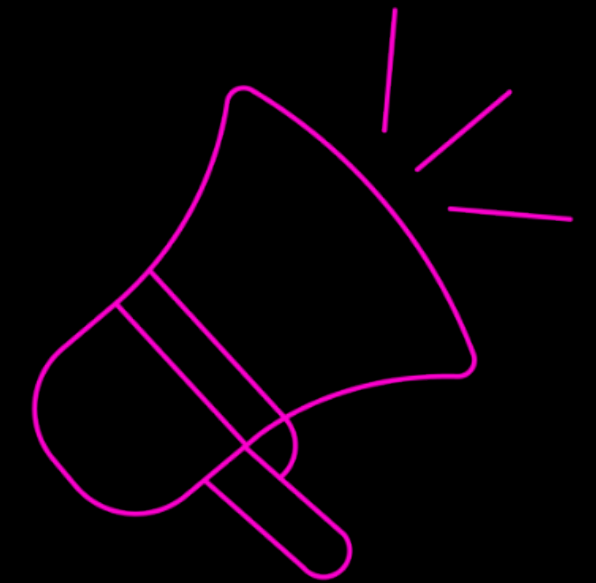
MedTech



**Patient
Community**

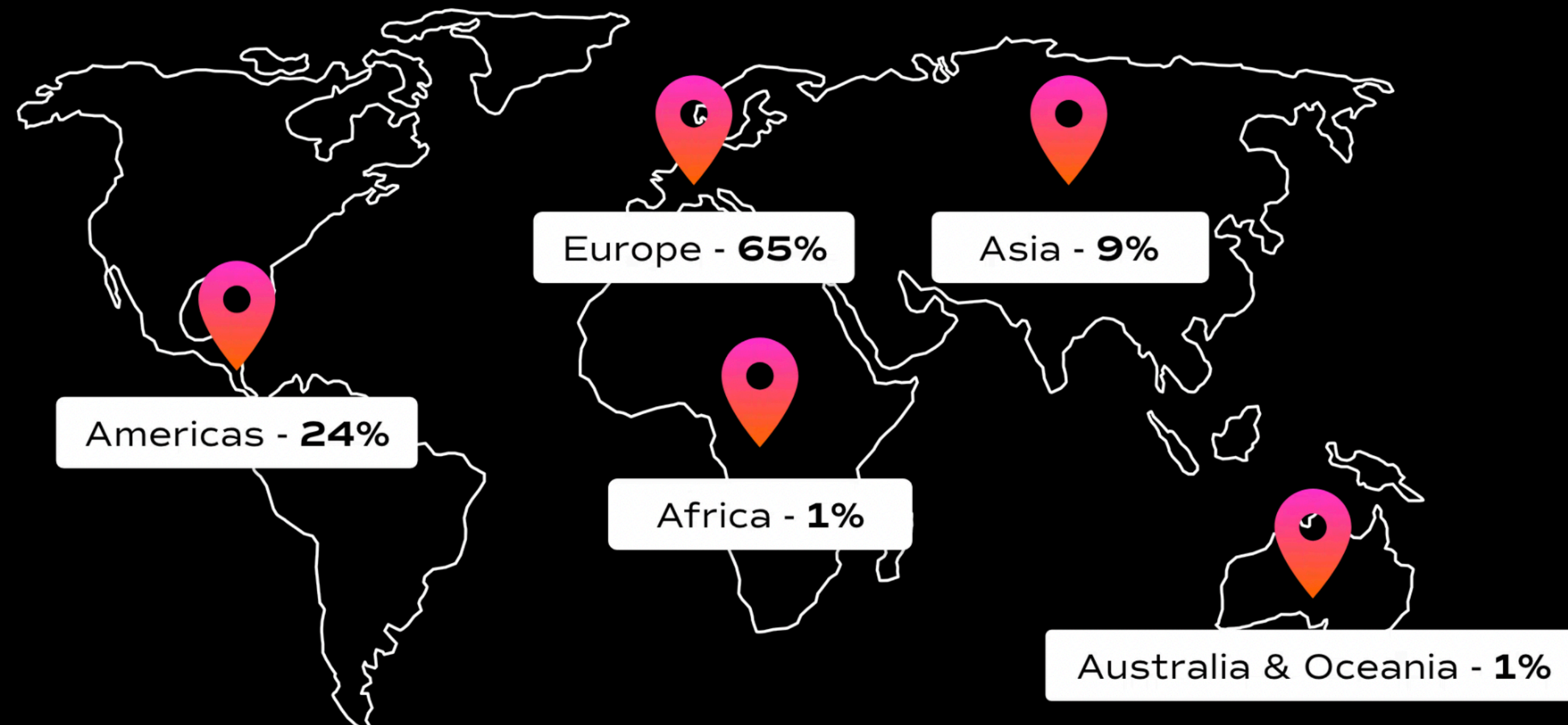


Policy-makers



Media

Where are our attendees from?



We bring in the entire Health Tech ecosystem from all around the world. **Attendee Breakdown by seniority:**

35%

C-SUITE

27%

VP

19%

DIRECTOR

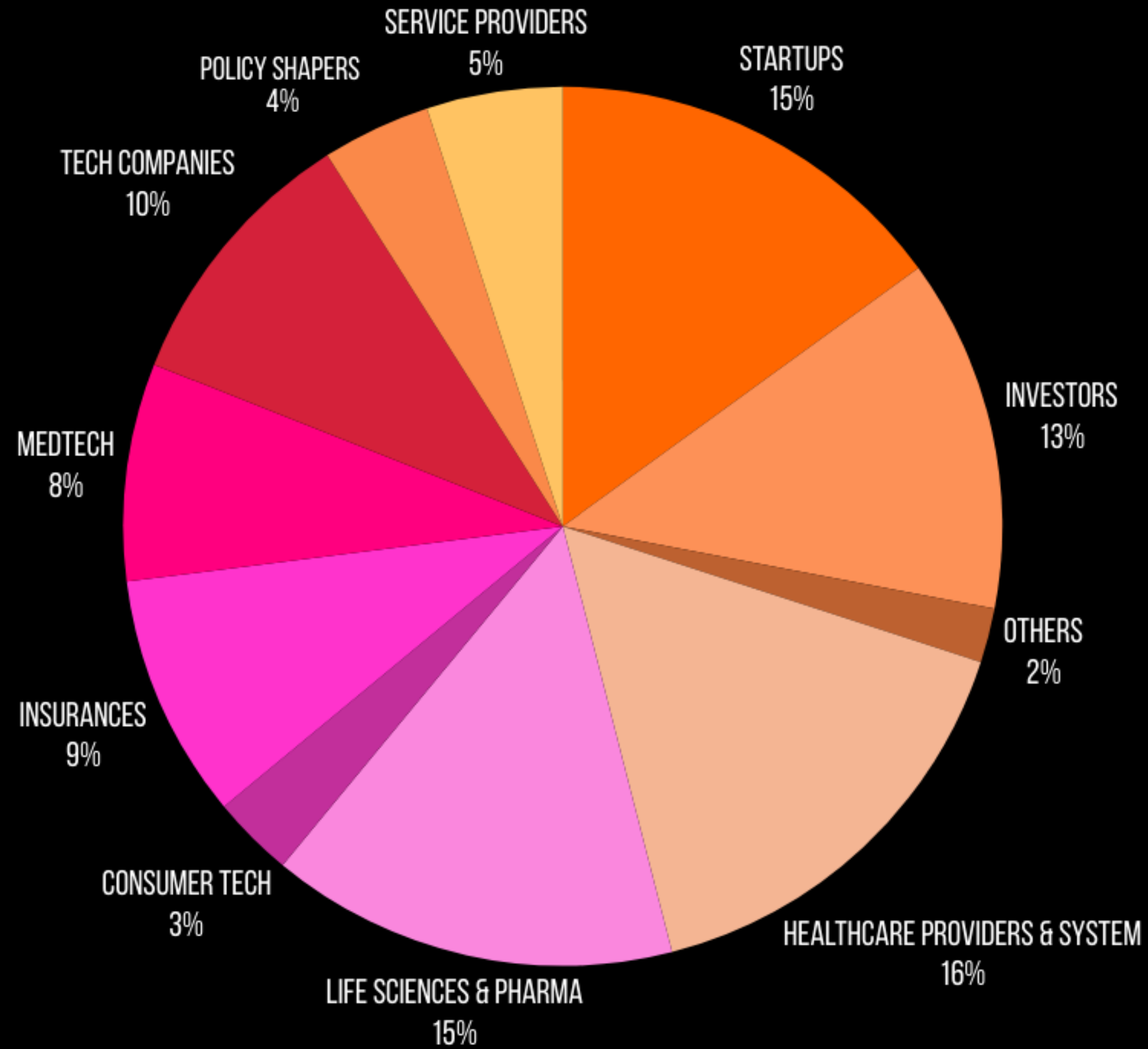
14%

MANAGER

5%

OTHER

Audience breakdown



Providers & Systems

NHS **tirol kliniken** **equipe**
zorgbedrijven

Badalona Serveis Assistencials **Atlantic Health System**

Universitätsmedizin Essen **Clínic Barcelona**
Universitätsklinikum
Klinik und Poliklinik für Neurologie

CURAMED KLINIKEN **Johns Hopkins Aramco Healthcare**
مرکز جونز هوبكنز آرامكو للطب
A Joint Venture between Saudi Aramco & Johns Hopkins Medicine

/Salut **Generalitat de Catalunya**

sana **I.R.C.C.S. Ospedale San Raffaele**
Sana Kliniken AG
Gruppo San Donato

Chief Digital Officer
 Chief Innovation Officer
 Chief Operating Officer
 Director of Health Tech and Innovation
 Medical Director
 Director for Public Health

Pharma

AstraZeneca **gsk** **novo nordisk** **BAYER**

NOVARTIS **sanofi** **Takeda**

BIOMARIN **SERVIER** **Daiichi-Sankyo**
moved by you

Managing Director
 Global Executive Director
 Global Head of Digital Precision Healthcare
 Head of Medical Affairs
 Head of Global Business Transformation
 Head of Digital Opportunities and Investments

Insurance

Bupa **cigna**
healthcare

DKV Salud **Harmonie mutuelle**
En harmonie avec votre santé

santé 24 **ERGO**
by SWICA

MAPFRE

Allianz **AXA**

MassMutual

Director of Innovation
 Director of Healthcare plans
 Director of Information
 Head of Digital Health Open Innovation
 Head of Strategy
 Head of Benefits

Tech



Microsoft For Startups



Chief Executive Officer
VP and Head of International Healthcare
Global Head of Partnerships
Connected Care Lead Worldwide
New Business Development Leader Europe
EMEA Lead Healthcare & Life Sciences Startups

MedTech



Chief Innovation Officer
Chief Information Officer
Global Head of Value Creation
Director Digital Transformation
Director of Open Innovation
Director of Partnerships

Investors



DIETER VON HOLTZBRINCK VENTURES // ARCHIMED KARISTA

asabys CALM/STORM



LAKE STAR



PARTECH accelmed

General Partner
Managing Partner
Senior Vice President, HealthTech
Vice President
Principal
Investment Manager

Why partner with Health Tech Forward?

Whether you're looking to maximise visibility, forge strategic alliances, or unveil innovative products, our sponsorship options can be customised to align with your unique objectives.



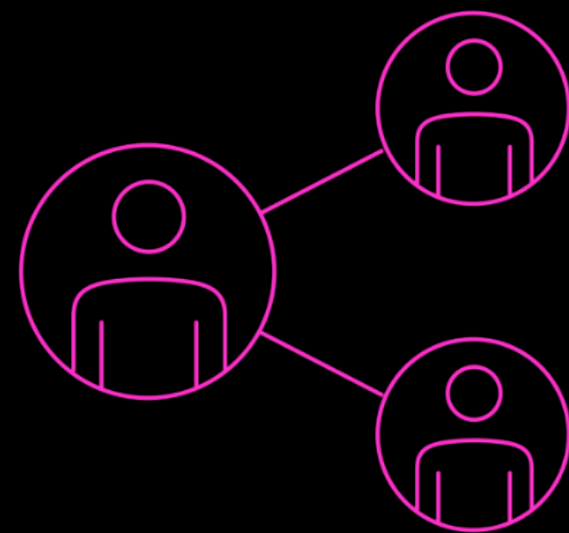
Maximise exposure



Build partnerships



Generate leads



Network effortlessly

Health Tech Forward 2024 expo floor plan



EXPO BOOTHS:

- S - Startup
- SI - Silver
- G - Gold
- P - Platinum

STARTUP PAVILIONS:

- Connected care (S1 - S10)
- AI supported healthcare (S11 - S20)
- TechBio (S21 - S30)
- Disruptive diagnostics (S31 - S40)
- Chronic disease management (S41 - S50)
- Cancer prevention and care (S51 - S60)
- Women's health (S61 - S70)
- Solving X (S71 - S80)

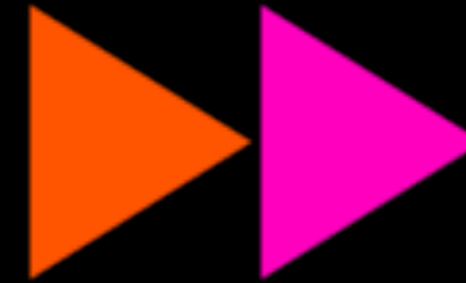
- Registration
- Meeting area
- Partner meeting rooms

What to expect



The Latest Buzz

Health Tech Forward is your main destination for the latest market trends. Peek into the next decade of health and wellness together with the coolest minds in the biz.



Innovators' Spotlight

At the Tech Talks stage, we hand the mic over to 50+ entrepreneurs recharging the world of healthcare. Discover new tech geniuses and walk away with investment ideas.



Health Tech Challengers

Once a year we host an epic pitch battle for new startups out there. Join us to see how the rising stars of healthcare are shaking up the health tech scene with their out-of-the-box solutions.



Quality Networking

Our 1:1 meetings program is the ultimate matchmaker for startup executives and investors. Network with decision-makers and build a community with fellow entrepreneurs.

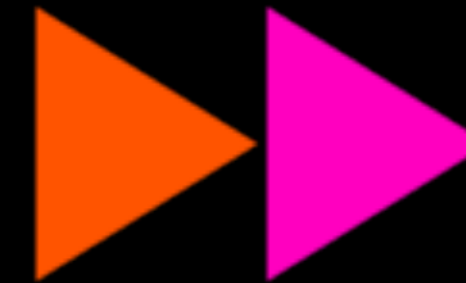


Exhibit Space

The Exhibit Space is *the* place to be if you're looking to explore technologies ushering in a new era of health. Make sure to come by and say hi to the industry's top players!



Next Level Experience

Once you've filled up on wisdom at the event, it's time to fill up on fun. Get ready for a mind-blowing experience set against the backdrop of Barcelona's bustling cityscape.

Sponsorship packages

STARTUP (applicable only if a Company received Series A or below funding)

- 2 General Admission tickets (for staff, clients, partners)
- Dedicated expo booth* (2 sqm) in the conference Deal Area
- Sponsor logo broadcast during the conference livestream (all stages)
- Sponsor promo video broadcast during the conference livestream (all stages)
- Sponsor logo in conference online promo materials
- 1 Social media sponsor post
- 1 Sponsor mention in the weekly conference newsletter (200.000+ industry reach)

2 500 €

- Additionally: 10 min keynote presentation on the Tech x Talk stage (limited number available)

Price with a keynote: **3 500 €**

Add-ons:

- Add a personal branded table at the 1:1 meetings area for 2.000 EUR
- Add a personal meeting room** (for networking and hosting private events) for 5.000 EUR
- Add on a dedicated pre-conference industry email blast (200.000+ global reach) for 1.500 EUR
- Add on a meeting package with selected attendees for up to 2.000 EUR (customised meeting package available upon request)
- Add on an opportunity to provide a promotional item for distribution to all attendees for 1.000 EUR

SILVER

- 3 General Admission tickets (for staff, clients, partners)
- Dedicated expo booth* (6 sqm) in the conference Deal Area
- Sponsor logo broadcast during the conference livestream (all stages)
- Sponsor promo video broadcast during the conference livestream (all stages)
- Sponsor logo in conference online promo materials
- 2 Social media sponsor posts
- 2 Sponsor mentions in the weekly conference newsletter (200.000+ industry reach)
- 1 Jury seat at Health Tech Challengers 2024

6 000 €

*Standard expo booth includes:

- One carpeted exhibit space
- High speed WiFi
- One power socket
- Standard conference furniture

**Personal meeting room includes:

- Distribution of invitation letter to selected attendees
- Standard technical equipment (TV/projector, microphone, etc.)
- High speed WiFi
- Food and beverages during the selected time (plus during the coffee and lunch breaks)

Sponsorship packages, cont.

GOLD

- Joining a panel session on the selected conference stage
- 5 General Admission tickets (for staff, clients, partners)
- Dedicated expo booth* (9 sqm) in the conference Deal Area
- Personal branded table at the 1:1 meetings area
- Sponsor logo broadcast during the conference livestream (all stages)
- Sponsor promo video broadcast during the conference livestream (all stages)
- Sponsor logo in conference online promo materials
- 3 Social media sponsor posts
- 3 Sponsor mentions in the weekly conference newsletter (200.000+ industry reach)
- Verbal sponsor acknowledgment throughout the conference program
- 2 Jury seats at Health Tech Challengers 2024

12 000 €

Add-ons:

- Add a personal meeting room** (for networking and hosting private events) for 5.000 EUR
- Add on a dedicated pre-conference industry email blast (200.000+ global reach) for 1.500 EUR
- Add on a meeting package with selected attendees for up to 2.000 EUR (customised meeting package available upon request)
- Add on an opportunity to provide a promotional item for distribution to all attendees for 1.000 EUR

*Standard expo booth includes:

- One carpeted exhibit space
- High speed WiFi
- One power socket
- Standard conference furniture

**Personal meeting room includes:

- Distribution of invitation letter to selected attendees
- Standard technical equipment (TV/projector, microphone, etc.)
- High speed WiFi
- Food and beverages during the selected time (plus during the coffee and lunch breaks)

Sponsorship packages, cont.

PLATINUM

- Chair of the selected conference segment (e.g. Connected Care or Data & Regulation etc.)
- Hosting a keynote or a panel (roundtable) session on the selected stage
- 10 General Admission tickets (for staff, clients, partners)
- Dedicated expo booth* (15 sqm) in the conference Deal Area
- Personal branded table at the 1:1 meetings area
- Personal meeting room (for networking and hosting private events)**
- Sponsor logo broadcast during the conference livestream (all stages)
- Sponsor promo video broadcast during the conference livestream (all stages)
- Sponsor logo in conference online promo materials
- 5 social media sponsor posts
- 5 Sponsor mentions in the weekly conference newsletter (200.000+ industry reach)
- Verbal sponsor acknowledgment throughout the conference program
- 3 Jury seats at Health Tech Challengers 2024 finals and 1 Jury seat at Health Tech Challengers 2024 superfinals

19 000 €

Add-ons:

- Add on a dedicated pre-conference industry email blast (200.000+ global reach) for 1.500 EUR
- Add on a meeting package with selected attendees for up to 2.000 EUR (customised meeting package available upon request)
- Add on an opportunity to provide a promotional item for distribution to all attendees for 1.000 EUR

*Standard expo booth includes:

- One carpeted exhibit space
- High speed WiFi
- One power socket
- Standard conference furniture

**Personal meeting room includes:

- Distribution of invitation letter to selected attendees
- Standard technical equipment (TV/projector, microphone, etc.)
- High speed WiFi
- Food and beverages during the selected time (plus during the coffee and lunch breaks)

Sponsorship packages, cont.

TITLE SPONSOR

Achieve the greatest marketing impact possible

Our Title Sponsorship delivers the highest visibility possible, the deepest integration opportunities, and provides seamless promotional exposure by aligning your brand with Health Tech Forward as a top promotional partner across the entire event.

Pricing available on request

STARTUP PAVILION (ideal for investors and accelerators)

Startup Pavilions are the ideal way to showcase a portfolio of Startup companies in one defined and branded area of the expo floor. Our prebuilt, turnkey Pavilions can host between 5 - 20 Startups and can be funded entirely by a host, or by participating Startups.

Standard startup pavilion includes:

- Branded reception desk
- Company branded graphic to serve as booth identifier
- 1x kiosk for each participating startup
- Standard carpeting throughout pavilion
- 1x standard electrical outlet and access to exhibit hall WiFi
- 2x General Admission tickets for Pavilion Host
- 2x General Admission tickets per startup, providing full access to Health Tech Forward
- Pavilion hosted session (30 min*) on Tech Talks stage (limited number available)
- *30 min session is applicable for package of 5 startups

NOTE: package available only if exhibiting Startups received Series A or below funding

**Pavilion rates are indicative - we can accommodate any size and configuration. Minimum size of pavilion - 5 startups.

Price for 5 startups: 15 000 €**

Price for 10 startups: 30 000 €**

Other sponsorship options & add-ons

ROUNDTABLE OR WORKSHOP SPONSOR

Designed to facilitate a platform for knowledge exchange, foster connections, and showcase your cutting-edge solutions
Opportunity to host an hour long insightful and collaborative discussion for pre-selected group of industry experts, thought leaders, and stakeholders.

Price: 10 000 €

Add-ons

- Personal branded table at the 1:1 meetings area for 2.000 EUR
- Personal meeting room (for networking and hosting private events) for 5.000 EUR
- Hosting a thematic workshop (up to 1 hour) for 10.000 EUR
- Dedicated pre-conference industry email blast (200.000+ global reach) for 1.500 EUR
- Meetings package with selected attendees for up to 2.000 EUR (customised meetings package available upon request)
- Opportunity to provide a promotional item for distribution to all attendees for 1.000 EUR
- Hosting a private invite-only dinner/lunch – pricing available upon request

Other sponsorship options

(pricing available upon request)

- Deal Area: Exclusive sponsor of Deal Area
- Registration Sponsor: Logo on badge and lanyard along with digital and social mentions alongside all event registration messaging
- WiFi Sponsor: Includes digital and social promotions plus splash page and custom password
- Event Tote Bag Provider: Provide attendees with a branded tote bag
- Charging Station: Branding at an official charging station for attendees
- Lunch & Refreshment Breaks: Exclusive sponsor of Health Tech Forward lunch and refreshment breaks
- Networking Dinner/Party: Main host or co-host of Health Tech Forward networking dinner & party
- Networking Drinks: Exclusive sponsor of Health Tech Forward networking drinks

Tickets

GENERAL ADMISSION

- Two-day pass to the Conference and Deal area
- Access to the conference networking app
- Enrollment into AI curated one-on-one meetings with your target audience
- On-demand access to the presentations and videos all year round
- All inclusive catering
- Entrance to welcome networking drinks
- Entrance to Day 1 closing drinks
- Invitation to exclusive networking afterparty
- Entrance to Conference closing drinks
- City tours with guides

1 599 €

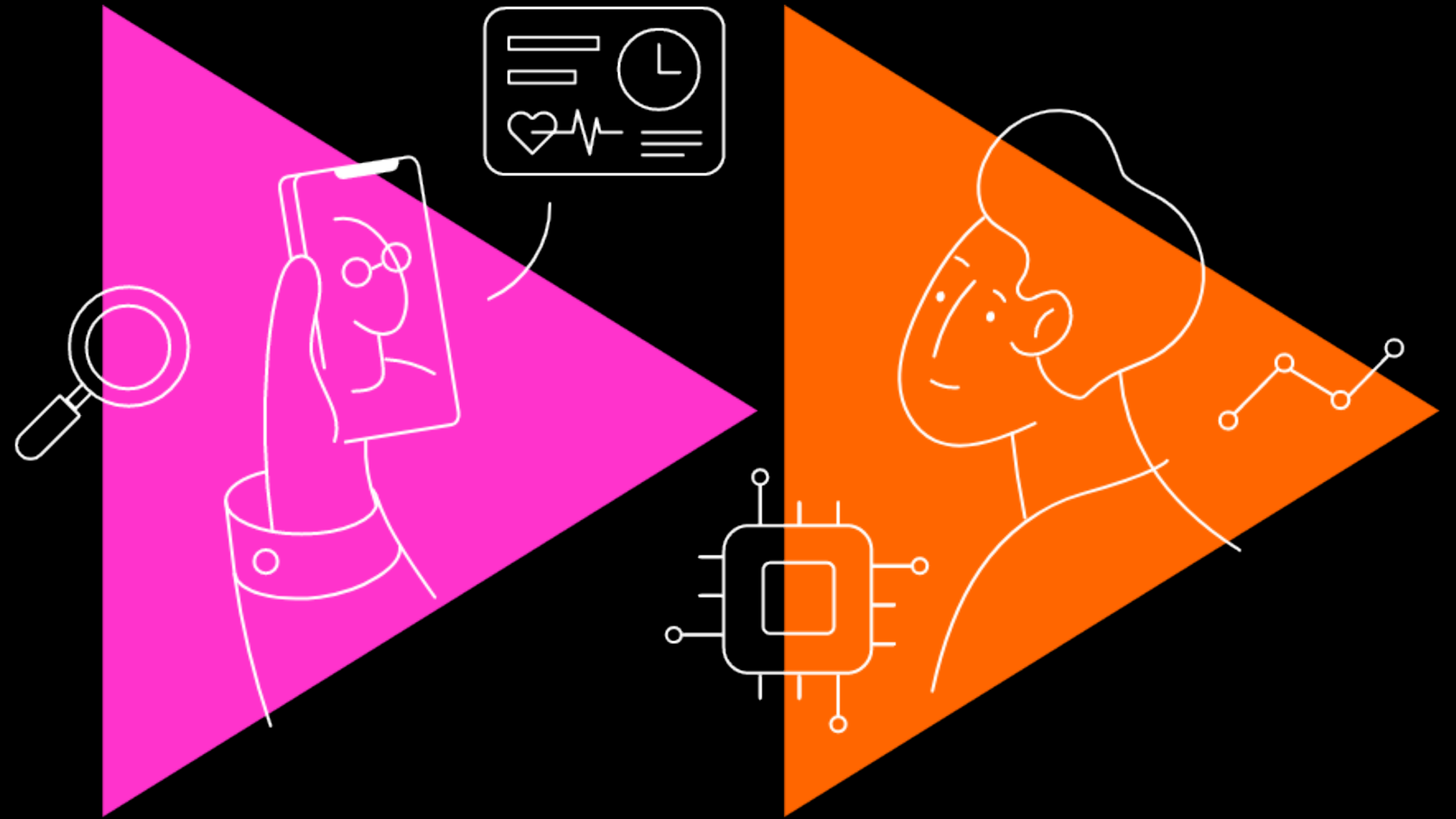


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FEEL THE PULSE OF DIGITAL HEALTH



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Partnerships

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Organised by:

