Audience Breakdown

Region: Europe - **50%**, North America (mostly USA and Canada) - **30%**, Rest of the world – **20%**

Attendee Portfolio

Corporates

Big Pharma
Big Tech
Medical Devices/ Equipment
Insurance
Other

Startups

Mental Health
Gut Health
Metabolic
Cardiovascular
MSK
Neurology
Workplace Wellness
Clinical Workflow
Other

Funds

Venture Capital
Corporate Venture Capital

Healthcare

Primary Care Clinics
Specialised Clinics
Sexual, Mental, Addiction, etc. Clinics
Retail Clinics
Clinical Research Centres

Public Sector

Government Authorities
Associations
NGO’s

Job Title

Innovation
Technology
R&D
Venture Capital
Employee Benefits/HR

Founder
Co-Founder
Marketing
Sales

Partner
Principal
Investment Manager
Investment Analyst
Marketing

Purchasing
Unit Managers
Hospital Directors
MD

Ministers
Vice-Ministers
Secretaries
Heads of Department
Advisors