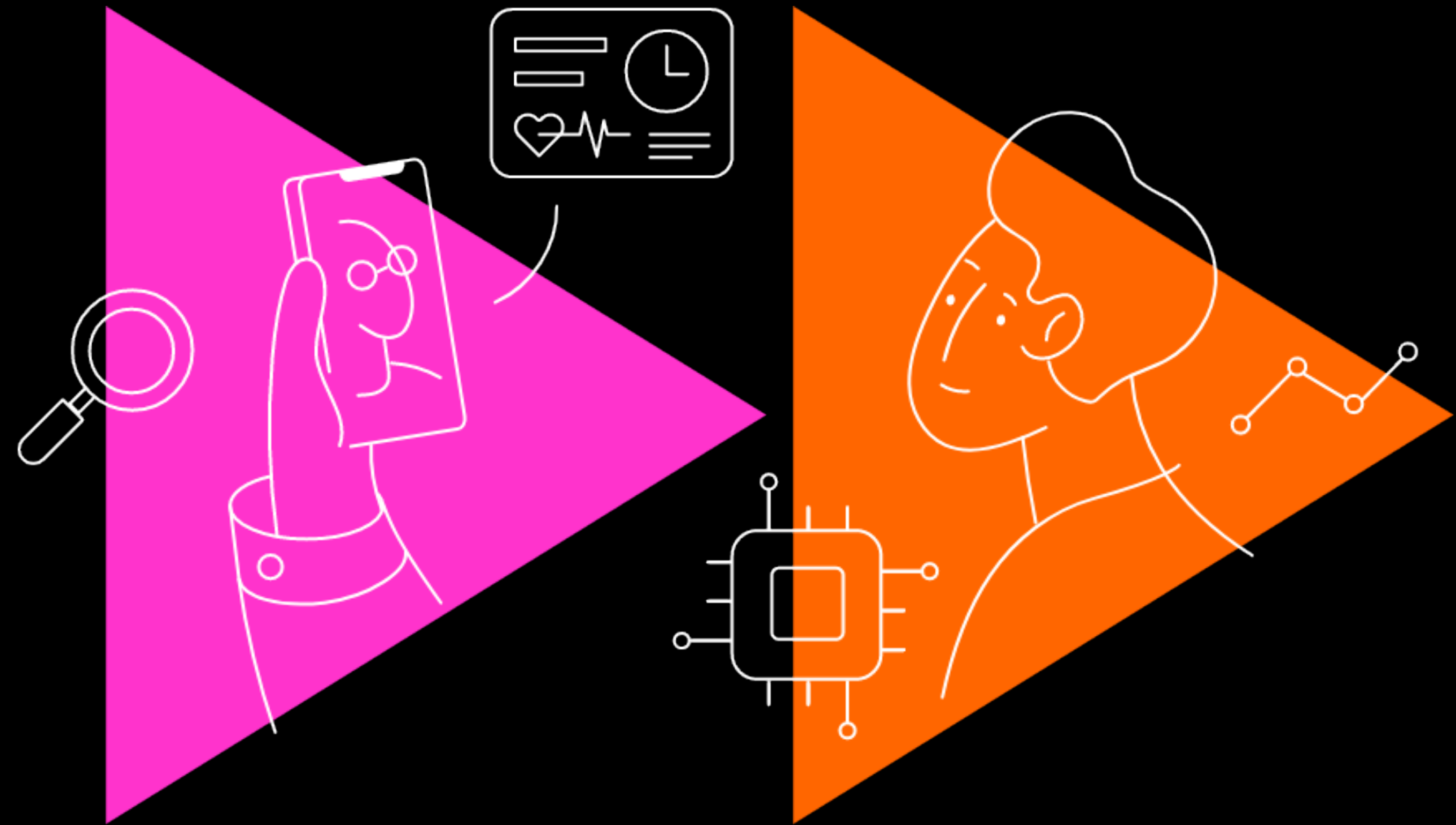health tech
forward

Hybrid event / October 13th-14th, 2021

FEEL THE PULSE OF DIGITAL HEALTH

500+
Attendees

7
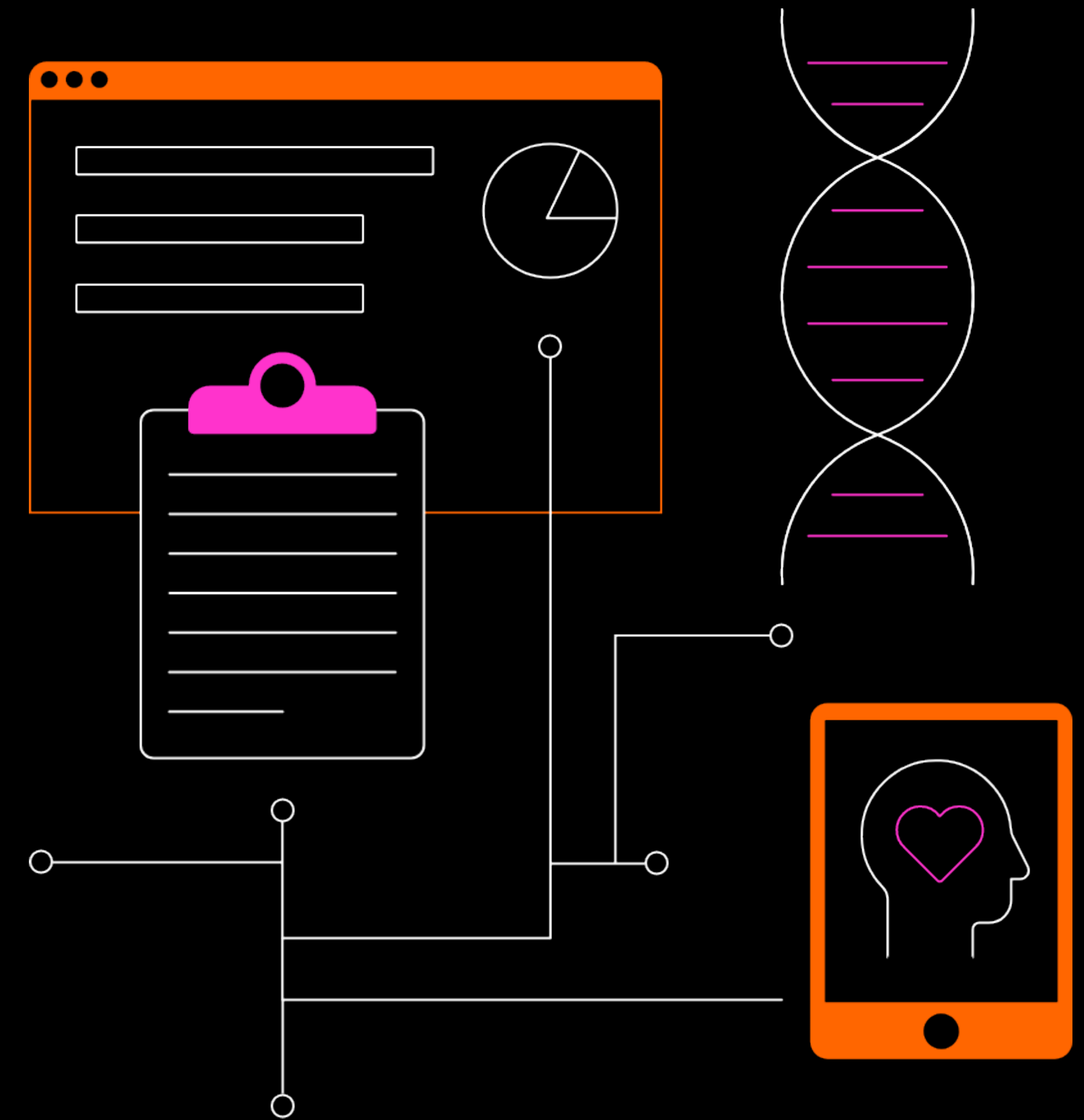Conference
tracks

100+
Speakers

2
Networking
days

About
Health Tech Forward

Moving beyond traditional healthcare

Health Tech Forward is an exclusive two-day hybrid conference, broadcasted globally on October 13-14, 2021. It hosts top global digital health investors, entrepreneurs, and government leaders for exclusive talks and hands-on learning experiences. This event will be bringing the latest developments in Digital Health Tech convergence theme, debated by key industry leaders across 7 conference tracks.

500+	150+	70+	50+	100+	7	20+	200 000+
Attendees	Startups	VCs & CVCs	Corporates	Speakers	Conference Tracks	Hours of Networking	Global Market Reach

7 Tracks - 1 Conference

Main stage

Forget what you know about tech conferences – Health Tech Forward focuses on quality content, and in-depth discussions accompanied by vast opportunities to network in a group of peers. Get ready for ground-breaking keynotes, engaging panels and interactive fireside chats exploring the industry's insights.
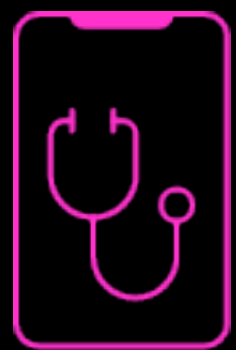
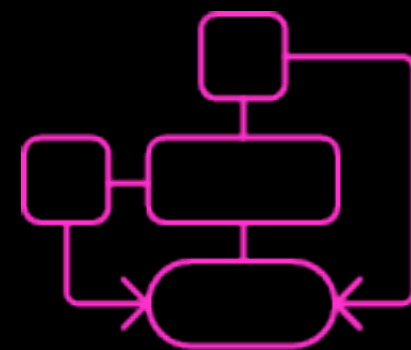**Telemedicine & Personalised Care**

Mental Health

Deep Tech & AI

mHealth

Hospital Workflow

Diagnostics

Day 1 Agenda:
Main stage

Transforming health as we know it

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While the world is facing a digital revolution, healthcare is one of the main areas that we should be focusing on, as billion's of people's lives depend on it. The traditional health system is in vast need of innovation and the best time to rethink the old ways is now. From mobile medical apps to artificial intelligence and deeptech, a new generation of startups is disrupting healthcare by reducing costs and improving the quality of care that patients receive. Digital healthcare, will not only improve the diagnosis and treatment of chronic and short-term illnesses but also help patients improve their physical and mental health. The main stage is where you'll explore the industry's latest insights, learn from the best, and connect with people who build things – your next big thing starts here.

START	FINISH	TYPE	TOPIC
10:00 AM	10:10 AM	Remarks	Opening by the Host
10:10 AM	10:20 AM	Remarks	Opening by the Government
10:20 AM	10:50 AM	Keynote	Delivering personalised services to patients: the rise of direct to consumer precision health
10:50 AM	11:35 AM	Panel	Reimagining our medical system by utilising new tech and collaborating with experts across fields
11:35 AM	12:05 PM	Networking break	
12:05 PM	12:15 PM	Keynote	The smartphone in medicine: how apps are transforming patient care?
12:15 PM	1:00 PM	Panel	Incorporating Deeptech & AI solutions at scale: why is the health industry taking so long?
1:00 PM	1:20 PM	Panel	Cloud technologies: what are the difficulties and opportunities for healthcare providers?
1:20 PM	1:30 PM	Keynote	Using VR technology to train medical students: a new perspective and a safe way to practice
1:30 PM	2:00 PM	Networking break	
2:00 PM	2:40 PM	Panel	Machine learning could transform the diagnostics and prevent diseases, but why is it not striving yet?
2:40 PM	3:15 PM	Panel	Investors perspective: the need for cost-effective healthcare is increasing
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:05 PM	Keynote	Regulating digital health: how do we manage cybersecurity risks?
4:05 PM	4:50 PM	Panel	A close look at the digitalisation in healthcare: what privacy and bias risks does it pose?
4:50 PM	5:00 PM	Keynote	Transparency in digital health: increasing patient awareness and trust
5:00 PM	5:20 PM	Keynote	What does it take to create a sustainable business model in the Healthcare industry?
5:00 PM	5:30 PM	Remarks	Closing of Day 1

Day 1 Agenda:
Telemedicine & Personalised Care

In light of the novel Coronavirus outbreak, the Healthcare industry had to face many challenges and learn to adapt. The statistics show, that since February 2020, telemedicine grew from less than 1% of primary care visits to nearly 43.5% in just a couple of months. Although not all in-person doctors' visits can be replaced with digital technologies, telemedicine & personalised care has allowed medical professionals to collect new information and offer solutions for managing long-term conditions such as chronic obstructive pulmonary disease (COPD), diabetes and heart failure. Further innovation in telemedicine & personalised care has the potential to disrupt and redefine the way health systems operate, setting the stage for a vastly different healthcare experience in the future.

START	FINISH	TYPE	TOPIC
2:00 PM	2:20 PM	Keynote	How are telemedicine and personalised care technologies addressing the critical issues in healthcare?
2:20 PM	3:00 PM	Panel	Connected health: how digital technology is transforming the traditional healthcare?
3:00 PM	3:15 PM	Keynote	Enabling regulatory agility to provide greater personalised care
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	Minimising avoidable service use with telemedicine & personalised care
4:00 PM	4:45 PM	Panel	An investor's insight into Telehealth: what are the key challenges and opportunities?
4:45 PM	5:30 PM	Roundtable	What are the challenges of promoting telehealth implementation and advancing adoption?

Day 1 Agenda: Hospital Workflow

Healthcare workflow management is one of the crucial aspects of how well hospitals, clinics and other medical practices operate, yet it is often overlooked. Many repetitive tasks that must be performed in healthcare can take up a lot of time and ultimately reduce the amount of face to face time with patients. These tasks cannot be avoided, but they can be automated to various degrees. From admission to emergency room operations and discharge, hospital workflow software can help to streamline processes for efficiency, save time and increase patient satisfaction. Sooner or later all medical practices will have to undergo a digitalisation process, so why not start now?

START	FINISH	TYPE	TOPIC
2:00 PM	2:20 PM	Keynote	Digital vision for health: why is healthcare workflow in an urgent need of transformation?
2:20 PM	3:00 PM	Panel	Driving the adoption of electronic records: addressing healthcare's most urgent and fundamental challenges
3:00 PM	3:15 PM	Keynote	Improving the efficiency of healthcare delivery: how can we streamline everyday workflows with software?
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	Avoiding hospital workflow crisis: creating a carefully selected and integrated patient management system
4:00 PM	4:45 PM	Panel	Hospital workflow digitalisation: where to focus to achieve the biggest return on investment?
4:45 PM	5:30 PM	Roundtable	How can we provide care to more patients in less time with the help of technologies?

Day 1 Agenda:
Diagnostics

Diagnostics are a vital part of the healthcare system, driving medical discoveries and transforming patient care. Be it prevention, detection, diagnosis, treatment or successful management of health conditions, diagnostic tests provide critical insights at every stage of medical care. Automation and technological advances have made tests easier to use, improved accuracy, and have led to more precise and timely diagnosis and treatments. Innovation in this sector can facilitate more rapid decision-making by medical practitioners and has opened the door to personalised medicine approaches that can tailor medical treatment to individual patient needs, transforming modern medicine.

START	FINISH	TYPE	TOPIC
2:00 PM	2:20 PM	Keynote	Diagnostics revolutionising patient care: preventing diseases faster
2:20 PM	3:00 PM	Panel	Producing integrated diagnostic systems at high volumes with low cost: the future or reality?
3:00 PM	3:15 PM	Keynote	At-home tests: what does the new era of diagnostics look like?
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	Transforming data into diagnostics: using networks to decode cancer risk
4:00 PM	4:45 PM	Panel	Investors' perspective: what capabilities do Diagnostics startups need to succeed?
4:45 PM	5:30 PM	Roundtable	Connected Diagnostics: new capabilities for medical research and population health management

Day 2 Agenda: Main stage

START	FINISH	TYPE	TOPIC
10:00 AM	10:10 AM	Remarks	Opening by the Host
10:10 AM	11:00 AM	Panel	Realising the potential of digital health: what innovations will drive the revolution in healthcare?
11:00 AM	11:45 AM	Panel	Investor's perspective: re-imagining the business of medicine
11:45 AM	12:15 PM	Networking break	
12:15 PM	12:30 PM	Keynote	How can we truly achieve equity in Telehealth?
12:30 PM	1:00 PM	Panel	What are the main challenges for startups raising capital in this healthcare industry?
1:00 PM	1:30 PM	Panel	What fundamental issues in the health care industry are the investors focusing on?
1:30 PM	2:00 PM	Networking break	
2:00 PM	2:30 PM	Panel	UK's leadership in digital health over the last ten years: the drivers behind and what's next?
2:30 PM	3:00 PM	Panel	State of investment in digital health: what will the coming years look like?
3:00 PM	3:15 PM	Keynote	The rise of green and sustainable hospitals: reducing the health sector's environmental footprint
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	Lessons learned from COVID-19: improving safety and efficiency with telemedicine
4:00 PM	4:30 PM	Panel	What technology was most critical in supporting medical practitioners during COVID-19?
4:30 PM	5:00 PM	Investor Panel	Healthcare after the pandemic: what happens next?
5:00 PM	5:10 PM	Remarks	Conference closing

Day 2 Agenda:
Deep tech & AI

Deep tech and Artificial Intelligence offer an unprecedented opportunity to reshape the practice of healthcare. While Telemedicine helps to blur the doctor-patient gap, AI can go several steps further by filling in the gaps where human doctors and researchers need support. Technologies ranging from AI diagnostics to constant monitoring, and personalised treatment can offer more efficient patient monitoring and treatment. When used in hospitals, Deep tech & AI have the potential to scale the work of medical professionals, improve operational efficiency and provide virtual patient monitoring to predict and prevent adverse patient events.

START	FINISH	TYPE	TOPIC
2:00 PM	2:20 PM	Keynote	Applying Deep tech to transform healthcare: why is the industry falling behind?
2:20 PM	3:00 PM	Panel	How can Deep tech & AI fill in the gaps to support doctors and researchers?
3:00 PM	3:15 PM	Keynote	Precision medicine - a window to highly personalised treatments
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	The potential for doctorless diagnosis in the future: where do we start?
4:00 PM	4:45 PM	Panel	As Deep tech & AI are taking the industry by storm, where do we look for the next unicorn?
4:45 PM	5:30 PM	Roundtable	How can we increase productivity and the efficiency of care delivery with AI technologies?

Day 2 Agenda: mHealth

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In a world dominated by smart technology, Mobile Health (mHealth) is a rapidly growing market. It provides vast opportunities to improve public health, by measuring dynamic changes in health state and the key physical, behavioural, biological, social, and environmental factors that contribute to the health and disease risk through the use of mobile phones. Over the last decade, a significant number of mHealth technologies have been developed to advance health research, but there are still endless opportunities left to explore. From wearable and mobile sensors for data collection to big data software for information analysis and mobile apps for self-monitoring and intervention, mHealth will be taking the Healthcare industry by storm.

START	FINISH	TYPE	TOPIC
2:00 PM	2:20 PM	Keynote	The next generation of wireless healthcare: how mHealth is going to reshape the industry?
2:20 PM	3:00 PM	Panel	Startup perspective: is mHealth still in an early stage of development?
3:00 PM	3:15 PM	Keynote	As the healthcare industry is going digital, how can mHealth improve doctors' performance?
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	How can mHealth help achieving healthcare's triple aim?
4:00 PM	4:45 PM	Panel	What are the investors looking for in the increasingly lucrative mHealth market?
4:45 PM	5:30 PM	Roundtable	How can we reinforce patient-doctor relationships with mHealth?

Day 2 Agenda:
Mental Health

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With mental health issues increasing rapidly, it is no longer a question of whether technology will transform mental health care, but when and how it will occur. From smartphone apps to prescription video games, AI-assisted therapy and digital symptom tracking, mental health tech can make a substantial impact on public health. The innovation and investments in this sector have been rapidly growing for the past ten years and multiple global lockdowns have only speeded the process. New technological innovations are necessary to help patients connect with a therapist, get diagnosed, track moods, manage or mitigate symptoms, and stick to treatments, creating a better future for all generations.

START	FINISH	TYPE	TOPIC
2:00 PM	2:20 PM	Keynote	Mental health apps: the potential for clients and clinicians alike
2:20 PM	3:00 PM	Panel	What is new tech's role in fighting mental health issues?
3:00 PM	3:15 PM	Keynote	Virtual reality for social anxiety: treating patients with the help of technology
3:15 PM	3:45 PM	Networking break	
3:45 PM	4:00 PM	Keynote	Innovations improving thinking skills: a way forward in tackling serious mental illnesses?
4:00 PM	4:45 PM	Panel	Investing in Mental Health tech: why now is the best time to act?
4:45 PM	5:30 PM	Roundtable	New partnerships: how can clinicians co-create mental health solutions with engineers?

Sponsorship packages

STARTUP

- Speaking slot (10 minutes) during the selected track

- 2 Virtual tickets (access to all video content and presentations all year round)

- Sponsor logo broadcast (selected track live stream)

- Sponsor promo video broadcast (selected track live stream)

- Virtual booth

- Sponsor logo in online promo materials

- 1 social media post

1 000 €

VC

- Speaking opportunity or participation in keynote session

- 4 Virtual Tickets (access to all video content and presentations all year round)

- Sponsor logo broadcast (selected track live stream)

- Sponsor promo video broadcast (selected track live stream)

- Virtual booth

- Sponsor logo in online promo materials

- 2 social media post

3 000 €

Sponsorship packages, cont.

VC/CORPORATE

- Hosting a keynote session

- 8 Virtual Tickets (access to all video content and presentations all year round)

- Sponsor logo broadcast (main stage and selected track live stream)

- Sponsor promo video broadcast (main stage and selected track live stream)

- Virtual booth (with sponsored content and sponsored ad)

- Sponsor logo in online promo materials

- 3 social media posts

- 2 newsletter blasts (200,000+ global market reach)

- Part of the jury at Health Tech Challengers 2021 (selected track)

5 000 €

CORPORATE

- Chair of the Track, hosting a keynote and/or panel discussion

- 15 Virtual tickets (access to all video content and presentations all year round)

- Sponsor logo broadcast (main stage and all tracks live stream)

- Sponsor promo video broadcast (main stage and all tracks)

- Virtual booth (with sponsored content and sponsored ad, sponsored push notifications)

- Sponsor logo in online promo materials

- 5 social media posts

- 5 newsletter blasts (200,000+ global market reach)

- Part of the jury at Health Tech Challengers 2021 (selected track(s) and finals)

- Other marketing entry positions subject to discussion

10 000 €

Tickets

VIRTUAL TICKET

- Access to the conference networking app

- On-demand access to the presentations and videos all year round

- Full access to the event virtually
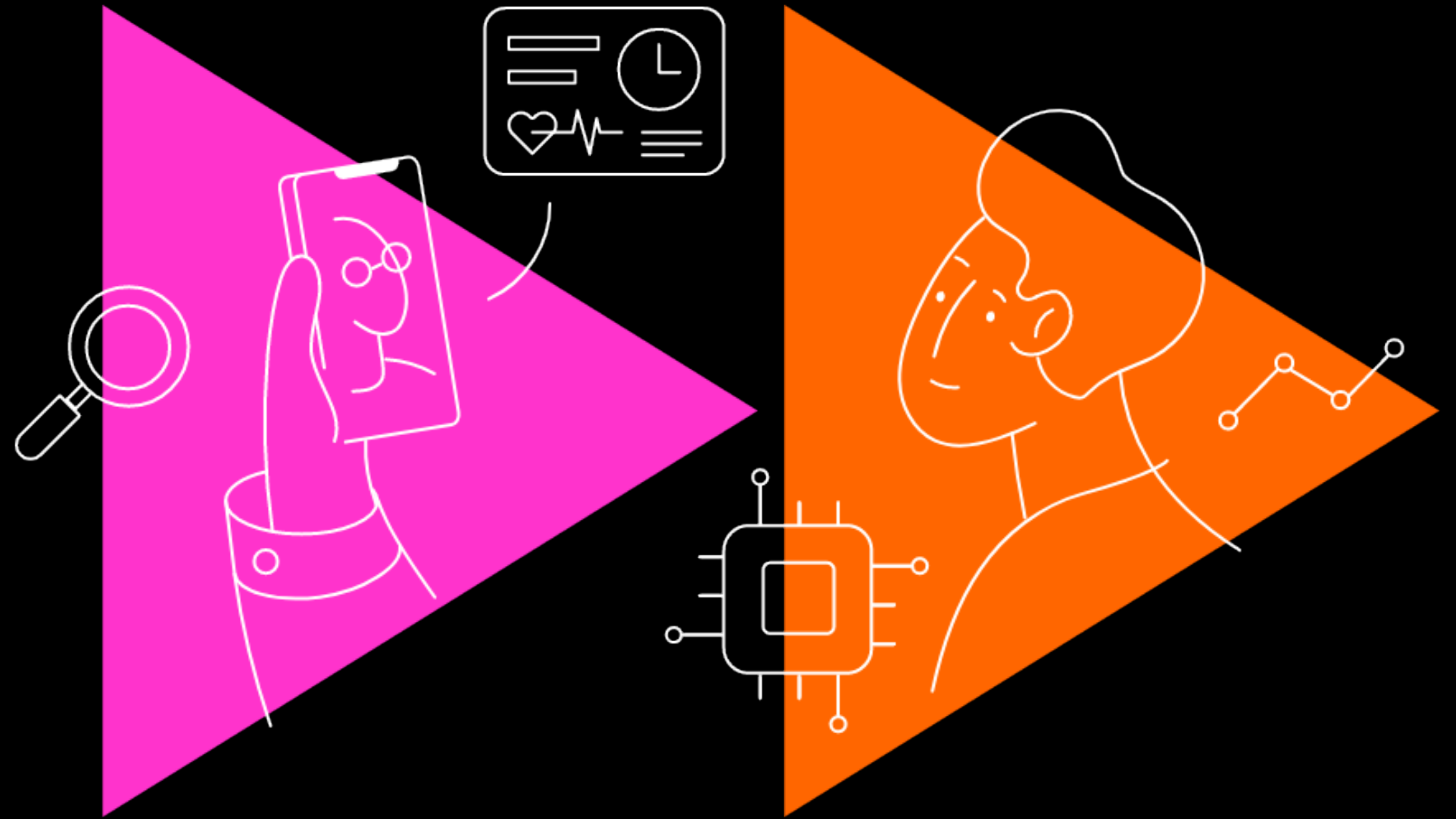
499 €

REGULAR TICKET

- Two-day pass to the Conference and Deal area

- Access to the conference networking app

- On-demand access to the presentations and videos all year round

- Full access to our online event

- All inclusive catering

- Entrance to HTF networking drinks reception

749 €

VIP PASS

- Two-day pass to the Conference and Deal area

- Access to the conference networking app

- On-demand access to the presentations and videos all year round

- Full access to our online event

- All inclusive catering

- VIP seating

- Access to VIP lounge

- Entrance to HTF networking drinks reception

- VIP invitation to HTF Gala Dinner

- VIP invitation to exclusive HTF Afterparty

- VIP city tours with guides

1 099 €